

# Objectives & Competencies

Main goal	Specific objectives to achieve	Concrete competences to promote and increase.
To better prepare professionals to employ and develop resources and competencies in education, media and advocacy for sustainable development and poverty eradication, and to improve careers opportunities assuring a broader access to senior professionals and knowledge activists	<u>On updated knowledge</u>  To contribute to the development of media senior professionals and knowledge activists of reference in Education and Communication, Rights-based approach to development and poverty eradication, Water Energy and Food Security Nexus, Sustainable & Resource efficient cities and human settlements, Sustainable Consumption and Production, Green Growth and Corporate Sustainability, and Science, Technology for Sustainability.	To apply knowledge in information and communication in: Edpost2015 and Esdpost2014; Rights-based approach to development and poverty eradication; Water Energy and Food Security Nexus; Sustainable & Resource efficient cities and human settlements; Sustainable Consumption and Production; Green Growth and Corporate Sustainability; Science, Technology and Sustainability.
		To apply knowledge about foundations of education, communication and development.
		To apply knowledge about ecosystems, social sciences and technical sciences base.
		To apply knowledge, tools and methods related to UN priorities and topics.
	<u>On resources:</u>  To supply professionals and knowledge activists with resources to understand regional and global changes and challenges.	Strong focus on globalization & and sustainability.
		Strong orientation toward negotiation.
		Writing and presentation skills elaborating communication resources and material.
		To develop case studies.
	<u>On awareness:</u>  - To promote the reflection on the concept of "Citizens as Partners" and "Media as Partners" involving major groups, media and other stakeholders to make partnership for achieving sustainable development visible and accountable at all level of society.	To do project work, research methodology.
		To apply awareness of professional responsibilities, including ethic issues, interculturality and sustainability.
		Team work and communication skills necessary in local, regional and international teams.
		To apply sustainability culture, paradigms, methods and tools in the critical issues of MEDEV.
		Identifying, formulating and solving complex problems.
	Impact analysis.	
	Developing strong links with the UN and participating regions and countries.	