

## MEDEV PTP: What & why

The Mediterranean Eco-operation Program (MEP) is establishing a permanent global Professional Training Program on “**Media and advocacy for sustainable Development**” (MEDEV PTP) in the framework of the future we want and the world we want respectively (edpost2015 and esdpost2014).

The project is based on the importance of the cross-cutting issues and the utmost need to strengthen education, learning and media in all agendas, programs, and activities that promote sustainable development. Agendas and programs where education and communication, participation and stakeholders engagement, access to information and environmental justice, transparency and accountability, advocacy and public awareness campaigns, are key and strategic.

MEDEV PTP is focused on the integration framework clearly defined to be a single global framework for development, delivering Sustainable Development Goals and targets organized along key dimensions: ethic, freedom, environment, economy, social, peace, and security. It is focused on the integration framework to achieve many of the items proclaimed by the Millennium Development Goals review (MDGs) and the Sustainable Development Goals process (SDGs) process toward a coherence and integration reflected in both policy and on the ground by different major groups, policy-makers, media and other stakeholders.